

A: Tariffs for National Transmission

1. Normal Segment:

Time Category	Day	/60 secs	For Live Notice (Up to 40 words)	Greetings Ads
Super 6:00am-1:00pm	Saturday	NRs.1,800/-	NRs 800/-	On the occasion of Birthday, New Year, Dashain, Dipawali & other festivals <ul style="list-style-type: none"> • NRs.3,000/- for 5 times • NRs.2,000/- for 3 times
"A" 6:00am-9:30am	Sunday-Friday	NRs 1,600/-	NRs 720/-	
"B" 5:00pm-9:30pm	Everyday	NRs 1,400/-	NRs 320/-	
"C" 1:00pm-5:00pm	Everyday	NRs 1,200/-	NRs 560/-	
"D" 5:15am-5:55am 11:00am-1:00pm 9:30pm-10:55pm	Everyday Sunday-Friday Everyday	NRs 800/-	NRs 360/-	

2. Special Segment:

Time Category	/60 Secs			Time Check (up to 5 secs)		In Between News (Package Deal)	
	Before	After	In Between	Six Months	Annual	Six Months /60 Secs	Annual /60 Secs
7 am News 7 Pm News	NRs.5,600/-	NRs 4,000/-	NRs.6,000/-	NRs.2,25,000/-	NRs.4,00,000/-	NRs.10,40,000/-	NRs.20,00,000/-
9 am, 3 pm & 9 pm News	NRs 4,000/-	NRs 3,200/-	NRs.4,800/-	NRs.1,50,000/-	NRs.2,70,000/-	NRs.8,40,000/-	NRs.16,00,000/-
Other News	NRs 2,400/-	NRs 2,000/-	NRs.2,800/-	NRs.80,000/-	NRs.1,50,000/-	NRs.4,80,000/-	NRs.9,00,000/-

3. Particular Programmes:

Prog. Title	/60 Secs			Annual Package Deal			
	Before	After	In Between	/60Secs	2 min	3 min	4 min
Dharmik (Religious)	NRs 1,000/-	NRs 1,000/-	NRs.1,200/-	NRs.1,80,000/-	NRs.3,25,000/-	NRs.4,38,000/-	NRs.5,00,000/-
Akhabar	NRs 2,400/-	NRs 2,400/-	NRs 4,000/-	NRs.5,00,000/-	#####	NRs.10,00,000/-	#####
Antar Sambad	NRs 3,000/-	NRs 4,000/-	NRs.5,600/-	NRs.5,75,000/-	NRs.10,75,000/-	NRs.15,00,000/-	#####
Pgm. after 7pm news	NRs 3,600/-	NRs 2,400/-	NRs 4,000/-	NRs.5,00,000/-	NRs.10,75,000/-	NRs.15,00,000/-	#####
Pgm. after 7am news	NRs 3,600/-	NRs 2,400/-	NRs 4,000/-	NRs.5,00,000/-	#####	NRs.10,00,000/-	#####

4. National Programmes: (Educational, Developmental, Informative etc:)

Time Category	Day	Ordinary /60 secs	Special /60 secs	Running FM stations of Radio Nepal and their coverage:
Super 6:00am-1:00pm	Saturday	NRs.900/-	NRs 1,200/-	Running FM stations of Radio Nepal and their coverage: 1.FM 100 Iilam (Mechi, Koshi, sagarmatha & across the boarders) 2.FM 100 Birgunj (Rautahat, Parsa, Bara, Sarlahi & across the boarders) 3.FM 103 Bharatpur (Chitwan, Makwanpur, Tanahun & Nawalparasi) 4.FM 100 Jomsom(Jomsom, Mustang, Manang & Kaski) 5.FM 100 Jumla (Jumla, Mugu, Dolpa, Kalikot, Dailekh & Jajarkot) 6.FM 98 Humla (Humla, Mugu, Bajura & Bajhang) 7.FM 98 Hetauda (Makwanpur, Chitwan & Lalitpur) 8.FM 100 Daunne (Nawalparasi, Syanja, Tanahu, Rupandehi, Palpa, Chitwan & Gulmi) 9.FM 98 Dang (Dang, Pyuthan, Salyan & Rolpa) 10.FM 103 Budhitola (Kailali, Kanchanpur, Dadeldhura, Dhangadhi, Doti, Achham+India) 11.FM 100 kathmandu (Kathmandu, Lalitpur, Bhaktapur, Makwanpur, Dhading) 12.FM 100 Kalikot (Kalikot & Dailekh) 13.FM 100 Mugu (Mugu & Neighboring districts)
"A" 6:00am-9:30am	Sunday-Friday	NRs 800/-	NRs 1,200/-	
"B" 5:00pm-9:30pm	Everyday	NRs 800/-	NRs 1,200/-	
"C" 1:00pm-5:00pm	Everyday	NRs ,700/-	NRs 800/-	
"D" 5:15am-5:55am 11:00am-1:00pm 9:30pm-10:55pm	Everyday Sunday-Friday Everyday	NRs 500/-	NRs 800/-	

5. Entertainment Programmes: (Musical, Fun etc:)

Time Category	15 min (Fct* 4min.)	30 min (Fct 8min.)	60 min (Fct 16min.)	Frequencies Of RADIO NEPAL
Super 6:00am-1:00pm	NRs.5,000/-	NRs.9,000/-	NRs 16,000/-	Frequencies Of RADIO NEPAL <ul style="list-style-type: none"> • Medium Wave <ol style="list-style-type: none"> 1. 648KHZ - Dharan (Eastern Region) 2. 1143KHZ- Janakpur, Narayani & Some Sector of sagarmatha Zone) 3. 792KHZ -Kathmandu (Middle Region) 4. 684KHZ -Pokhara (Western Region) 5. 576KHZ - Surkhet (Mid.Western Region) 6. 810KHZ - Dipayal (Far Western Region) • Short Wave <ol style="list-style-type: none"> 1. 60 & 41meter band Khumaltar, Kathmandu (All over the country + abroad) (5000/7165 KHZ)
"A" 6:00am-9:30am	NRs.4,500/-	NRs.8,000/-	NRs 14,000/-	
"B" 5:00pm-9:30pm	NRs.4,000/-	NRs.7,000/-	NRs 12,000/-	
"C" 1:00pm-5:00pm	NRs.3,500/-	NRs.6,000/-	NRs 10,000/-	
"D" 5:15am-5:55am 11:00am-1:00pm 9:30pm-10:55pm	NRs.2,500/-	NRs.4,000/-	NRs.7,000/-	

B: Tariffs for Regional Transmission

1. DHARAN/DHANKUTA, KATHMANDU, POKHARA & SURKHET

(Rate is applicable for /60 Secs Ad.)

Normal Time	For Live Notice (Up to 40 words)	Regional News			Time Check (up to 5 secs)		In Between News (Package Deal)	
		Before	After	In Between	Six Months	Annual	Six Months /60 Secs	Annual /60 Secs
NRs.800/-	NRs.320/-	NRs.1,200/-	NRs.1,000/-	NRs.1,400/-	NRs.40,000/-	NRs.75,000/-	NRs.2,60,000/-	NRs.5,00,000/-

News time:- Dhankuta: Rai Bantawa 9:45am, Purbeli Tharu 9:50am, Limbu 5:30pm, Local (Nepali) 5:35pm;
 Kathmandu: Tamang 9:45am, Sherpa 9:50am, Bhojpuri 6:05pm, Urdu 6:10pm, Local (Nepali) 5:45pm;
 Pokhara: Gurung 9:45am, Magar 9:50am, Local (Nepali) 4:05pm;
 Surkhet: Paschima Tharu 5:50pm, Awadhi 6:05pm, Kham Magar 9:45am, Local (Nepali) 5:45pm;

2. DIPAYAL

(Rate is applicable for 60 Second's Ad.)

Normal Time	For Live Notice (Up to 40 words)	Regional News			Time Check (up to 5 secs)		In Between News (Package Deal)	
		Before	After	In Between	Six Months	Annual	Six Months (60 Secs)	Annual (60 Secs)
NRs.400/-	NRs.160/-	NRs.600/-	NRs.500/-	NRs.700/-	NRs.25,000/-	NRs.45,000/-	NRs.1,25,000/-	NRs.2,25,000/-

News time:- Dipayal: Doteli 9:45am, Rana Tharu 9:50am, Local (Nepali) 5:50pm.

3. Programmes:-Regional (Educational, Developmental, Informative etc:), Entertainment & Special

Stations	Regional Per min.	Entertainment		Special Per min	For Greetings Ad. Up to 3 times	Transmission Capacity
		15 min (Fct 4min.)	30 min (Fct 8 min.)			
DHARAN/DHANKUTA, KATHMANDU, POKHARA & SURKHET	NRs.200/-	NRs.1500/-	NRs.3000/-	NRs.350/-	NRs.700/-	100 Kw
DIPAYAL	NRs.150/-	NRs.1000/-	NRs.2000/-	NRs.250/-	NRs.300/-	10 Kw

Remarks:

1. FCT = Free Commercial Time.
2. We broadcast missing person's notice free. (They should be below 16 yrs or above 60 yrs or mentally disable)
3. The duration of advertisement must be minimum 10 secs & then after the rate'll be same as per the tariffs in every five secs.
4. If the ad or programme is recorded, we accept only CD in wave format.
5. Radio Nepal reserves the rights to change the rates and conditions without prior notice.
6. All tariffs are excluding VAT.
7. The ad agency 'll get 15% discount for normal order & 10% special discount on cash payment.
8. For more information for the terms & conditions or other details contact our Business Division.

Other Services provided by US

A. Studio for Hire:-

- Ordinary Recording ----- NRs.200/- per spot
- Jingle Recording ----- NRs.300/- per hour
- Song Recording ----- NRs.500/- for the 1st hour
NRs.300/- for every hour after 1st hour
- Programme Recording ----- NRs.250/- 15 mins.
NRs.500/- 30 mins.
- For Foreign Country or Organisation ----- U\$.50- per hour

B. Public Address System:-

- Within the KTM Valley only ----- NRs.5000/- per Shift

C. OB Van (Outdoor broadcasting Service for Ktm Valley):-

- For the 1st Hour ----- NRs.9000/-
- After 1st Hour ----- NRs.4500/- for every hour .

We can also be listened online at www.radionepal.org and by PSTN & mobile telephone at **1618-0707-00000**.

We are always at your service. Thanks.

Business Division

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